

SPONSORSHIP APPLICATION CONTRACT (SAC)



6 - 8 May 2012
International Fairs Ground, Mishref -
Kuwait (Hall 8)

Kuwait International Fair
 P.O. Box 656, Safat, 13007 Kuwait
 Tel: +965 2538 7100, Fax: +965 2539 8123, 2539 3872
 Email: info@kif.net, Web: www.kif.net

Organisers :

Oman International Trade & Exhibitions
 P.O. Box 268, Postal Code 112, Ruwi, Sultanate of Oman
 Tel: +968 24 564303 100, Fax: +968 24 565165, 24 561176
 Email: info@oite.com, Web: www.oite.com

www.kewe-expo.com

Sponsorship Benefits	Platinum	Gold	Silver	Lanyard	Delegate Bag	Luncheon
Name and logo on exhibition & conference banners according to the level of patronage	✓	✓	✓			✓
Complementary Expo space	48m ²	36m ²	24m ²			
Advertisement in expo catalogue	Double Spread	Full Page	Full Page			Full Page
Name & logo on the front inside cover of catalogue according to level of patronage	✓	✓	✓	✓	✓	✓
Link from event website to your organization website	✓	✓	✓	✓	✓	✓
Complimentary passes to attend the conference	8	6	4	2		6
Display of roll-up banners at the expo and conference venue (.84m width x 2m height) (sponsor to provide rollup banners)	6	4	2			2
Name and logo on the conference programme according to the level of patronage	✓	✓	✓			✓
Acknowledgement during the conference	✓	✓	✓			✓
Opportunity to distribute/ place promotional materials at the conference venue	✓	✓	✓			✓
Opportunity to present a paper (subject for committee approval - non sales presentation)	✓	✓	✓			
Acknowledgement on tent cards placed on all tables as "Thank you to our Luncheon Sponsor"						✓
Right to distribute promotional materials before session and during breaks (sponsor to provide marketing materials)	✓	✓	✓			✓
Name and logo on the conference bags along with event branding					✓	
Name and logo of the sponsor on badges and lanyards along with event branding				✓		
One reserved VIP table of 10 for luncheon sponsor						✓

I/We have read the sponsorship conditions overleaf and in the event of this application being granted wholly or partly we undertake to observe and be bound by them.

PAYMENT TERMS

Payment by sponsors to be made in Kuwait Dinar / U.S. Dollars by direct transfer for which bank transfer are as follows:

Payment for local Sponsors is to be made in Kuwait Dinar by direct transfer for which bank transfer details are as follows:	
Beneficiary Name/In Favour of	: KUWAIT INTERNATIONAL FAIR CO.
Beneficiary's Account No.	: # 04006424
Beneficiary's Account with Bank	: GULF BANK, FAHED AL SALEM BRANCH, BRANCH NO. 27, KUWAIT
Swift Code	: GULBKWKW
Beneficiary's Bank Address	: P.O. Box: 3200, 13032 Safat, Kuwait

Payment for international Sponsors is to be made in US Dollars by direct transfer for which bank transfer details are as follows:	
Beneficiary Name/In Favour of	: OMAN INTERNATIONAL TRADE & EXHIBITIONS LLC
Beneficiary's Account No.	: 042 30110 39900015
Beneficiary's Account with Bank	: BANK MUSCAT, CORPORATE BRANCH, RUWI, SULTANATE OF OMAN
Swift/BIC Code	: BMUSOMRXXX
Beneficiary's Bank Address	: PO Box 134, Ruwi, PC 112, Sultanate Of Oman
Correspondent/Intermediary Bank	: JP Morgan Chase Bank, 4, New York Plaza-15th floor, New York, N.Y. 1004, USA.
Swift Code	: CHASUS33XXX; ABA 021000021

PARTICULARS	Platinum	Gold	Silver	Lanyard	Delegate Bag	Luncheon
Sponsorship Fees in KWD	10000	7500	5000	3500	3500	5000/day
Sponsorship Fees in US\$.	35000	26250	17500	12250	12250	17500
A. Please tick (✓) your sponsorship option						

VISA FORMALITIES: The Organiser will process visas* for Sponsors. Charges for visas are to be paid in advance and are as follows:

VISA	KWD per Visa	US\$ per Visa	Total Visas Required
Visa Cost (non-refundable) (Applicable for payment upon request for visas)	15	53	
B. Total: KWD / US\$	[]		

* Visas sent by courier will be charged extra. Visas will be issued at the discretion of the Director General of Immigration, Ministry of Interior, Kuwait. Visa application/ deposit charges are subject to change without prior notice. All concerned will be informed if change of price is implemented.

C = Grand Total of A + B (Net Amount to be transferred)	KWD / US\$	[]
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All details aforementioned is for one account and should be fully used for the transfer, without which transfers cannot be effected to our account.

All transfers made should be net amount exclusive of bank transfer charges and for all purposes amount received in our bank account will be considered the transferred amount.

Cheque payments for international Sponsors will not be accepted.

Payment is to be made directly to the organiser without exception and should not be made to agents or any third party.

Thank you for informing your bank that all bank charges for transfer are at your own expense.

Organisation: _____ Address: _____

Contact Person: _____ Designation: _____ Mobile: _____

Tel: _____ Fax: _____ Web: _____ E-mail: _____

Signature: _____

Date: _____ Organisation Seal/Stamp: _____

NB: The Sponsorship Application Contract must be signed by an authorised person of the company. The original is to be returned along with the sponsorship payment to the aforementioned Organiser's address.

SPONSORSHIP CONDITIONS

1. Definitions: The term 'Sponsor' shall mean any company, partnership, firm, organisation or individual to whom space has been allocated for the purpose of exhibiting, advertising and sponsorship and shall include their employees, contractors, suppliers and agents. The term 'Exhibition' shall mean any exhibition or event run by Kuwait International Fair and Oman International Trade & Exhibitions (OITE) and in particular shall mean the event detailed on the Sponsorship Application Contract (SAC). The term 'Organiser' shall mean Kuwait International Fair and Oman International Trade & Exhibitions (OITE) and its employees. The term 'Venue' shall mean any exhibition hall, tent, land or area, conference facility, hotel or other such building and in particular shall mean the venue listed in the Sponsorship Application Contract (SAC) and anywhere within the precincts of such location under the control of the Organiser for the purposes and duration of the event. The term 'Contract' shall mean the Sponsorship Application Contract (SAC) which is formed by the acceptance and signing of the SAC form.
2. The date, time and duration of the exhibition shall be at the discretion of the Organiser. In the event of any change the Organiser shall notify the Sponsor of the opening and closing times no later than 7 days prior to the date of the exhibition.
3. All payments for sponsorship/participation should be paid in full, along with the Sponsorship Application Contract (SAC), failing which, the Organiser reserves the right to claim an additional 2% interest per month in addition to the sponsorship fees from the Sponsor. This will commence from the opening date of the exhibition (6 May 2012).
4. No cancellation of the Sponsorship Application Contract (SAC) will be accepted once it is confirmed. The Organiser reserves the right to claim the full amount as per the Sponsorship Application Contract (SAC) if the same is not already paid and claim an additional 2% interest per month in addition to the sponsorship fees from the Sponsor. This will commence from the opening date of the exhibition (6 May 2012).
5. The agreement to sponsor is irrevocable by the Sponsor and in the event of cancellation or no show full participation fees is liable to be paid by the Sponsor.
6. A high resolution (Adobe Illustrator or EPS file) corporate logo of the Sponsor should be submitted within a week of signing the contract for the event along with specifications of the exact colour in CMYK and the specifications in terms of size of the logo. The size of the logo will be reduced or increased proportionately to suit the artwork. The Organiser will use the logo as per the colours specified and will not be held responsible for any negligence of the printer, publisher, advertising agency or any subcontractor of the Organiser. If the logo is not provided in the requested format the Organiser will not be held responsible for poor quality reproduction of the logo in any marketing materials.
7. Only the products and the organisation name entered in the application form will be allowed to be displayed on the stand. No sub-letting, sharing or exchange of any part of the space applied for or shell scheme service, optional stand service or electrical items are permitted. Any area occupied in excess of the contracted area will be charged as per the participation fee without discount.
8. All mock-ups & stall setups should be completed on or before 8:00 pm on 5 May 2012. All mock-ups built should be as per drawings prior approved by the Organiser on or before 22 April 2012 and should be 3 dimensional, showing all the sides.
9. Stands/Space must be occupied by 8:00 am on 6 May 2012, otherwise the Organiser reserves the right to re-let the space or deal with it any way it sees fit and claim full amount as per the booking made.
10. The Sponsor is wholly responsible for the safety of their exhibits, employees, public and themselves before/during/after the exhibition. The Sponsor is not permitted to conduct demonstrations using live fire or heated oil. The Organiser will not accept responsibility/liability for loss or damage whatsoever caused to any exhibit, property of any Sponsor or the general public.
11. The Sponsor is not allowed to bring into the exhibition area/stands any exhibit or any substance, which is liable to cause harm to the public or cause a fire or explosion. The Organiser may in their absolute discretion demand the removal of, or take steps themselves to remove any such exhibit or substance at the Sponsor's expense.
12. Except with the express written permission of the Organiser, only officially appointed contractors may be used for any electrical and stand building work, for supply of cranes or other lifting apparatus.
13. For any sensitive electrical equipment brought to the venue, the Sponsor should have a back-up of Uninterruptible Power Supply (UPS) to avoid damage to equipment in case of power failure/fluctuation which is beyond the control of the Organiser.
14. The Organiser shall not be held responsible for the loss or damage to any property/ interests of the Sponsor or any person before/during/after the exhibition dates caused by theft, fire, defect in the exhibition hall (The hall), storm, tempest, lightning, government decision, national emergency, national mourning, riots, strikes, civil unrest, war, labour disputes, lockouts, explosions, acts of God, government order cancelling the event, terrorism, communicable diseases, biological or chemical materials incidence and general cause of force majeure whether or not ejusdem generis with foregoing or any cause not within the Organiser's control or for any loss or damages sustained in the event that the opening or holding of the exhibition is preponed, cancelled, prevented, postponed, abandoned or duration changed or abandoned for any loss or damage to the basic shell scheme stand provided. The Sponsor is advised to take out an appropriate insurance cover for the purpose of indemnifying the Organiser as aforesaid and also cover themselves against all risks anticipated/associated with their sponsorship/ beyond the control or knowledge of the Organiser and more explicitly, with respect to the conditions herein for which the Organiser has expressed not to be responsible.
15. The Organiser retains the right to change the venue or duration or dates without prior notification including if they deem it to be in the interests of the event, or for reasons beyond their control. In no event shall the Sponsor have any claim for damages of any kind against the Organiser with respect to any loss or damage consequent upon preponement, cancellation, breakdown, prevention or any postponement or abandonment of the exhibition by reason of the happening of any of the events referred to in condition 14 or otherwise the hall becoming wholly or partially unavailable for the holding of the exhibition for reasons which may be within or beyond the Organiser's control and the Organiser shall be entitled to retain the full amount paid by the Sponsor or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser by rearrangement or postponement of the period of exhibition or by substitution of another hall or building or in any other reasonable manner, the exhibition can be carried out, these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by the Organiser.
16. The Sponsor shall hold the Organiser safe and harmless from all loss or damages suffered directly or indirectly arising out of any act or default or negligence of any staff, servant, agent, employee, printer, publisher, service provider, advertising agency or subcontractor of the Organiser.
17. All display, advertising exhibits and stand arrangements shall be appropriate to the subject matter of the exhibition in the sole opinion of the Organiser and shall be tasteful and of a suitable high standard and shall not contravene or conflict with any moral or local custom and if in the opinion of the Organiser, the Sponsor is in breach of this clause, the Organiser may direct the Sponsor to rectify any such breach and the Sponsor shall act immediately accordingly.
18. In the event of a breach of any conditions of the sponsorship or payment, the Organiser reserves the right in all cases to retain the full amount paid by the Sponsor and have a lien / retain all goods of the Sponsor and at the discretion of the Organiser, auction or sell goods of the Sponsor to recover the money due to the Organiser and recover further money from the Sponsor as provided herein along with storage and transportation charges, legal and solicitor charges or any other charges associated with the same.
19. No hanging of banners or signage above the stall or from the venue ceiling is permitted except through the Organiser's written consent.
20. An exhibitor manual will be issued to the Sponsor containing detailed information/guidelines for sponsorship in the exhibition. All conditions and details contained therein are binding on all Sponsors for the exhibition and must be complied with, without exception.
21. Catalogue entries will be included in the exhibition catalogue only if they are submitted on or before 6 April 2012. The Sponsor will hold the Organiser safe & free of any liabilities for any loss or damages suffered as a result of non-inclusion or misrepresentation in the catalogue.
22. All personal halogen lamps, spot lights used in the exhibition should be paid as per standard rates before installing failing which the Organiser will confiscate it. Swapping of shell scheme and/or optional items is not allowed, the Sponsor is liable for payment of the items found in the allocated stand.
23. The Organiser cannot accept any complaint or claim against them unless submitted in writing within two days of the closing of the exhibition. Moreover, any theft claim which requires to be reported to official authorities by the Organiser should be submitted in Arabic on the same day of the theft/claim along with relevant supporting details and the insurance certificate.
24. Sponsors selling/displaying consumable food products should display manufacture date, country of origin and expiry date on each unit along with the price tag.
25. Smoking is not permitted at the venue and eating is not allowed at the venue except in the cafeteria.
26. No nails, screws, bolts or other fixtures may be driven into any part/ property belonging to the venue eg. furniture/ panels/ floors. Nor may any part of the venue be damaged or disfigured in any way. Should any such damage or disfigurement occur, the Sponsor responsible shall be directly liable for replacement or any repair charges incurred by the venue owner.
27. The Sponsor is responsible to the Organiser for ensuring that its stand is maintained in a clean and orderly state. No storage space is available in the hall and the Sponsor must ensure that all packing materials and empty cartons are removed from the premises before the opening of the exhibition.
28. The Sponsor undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the Organiser, any confidential information relating to the business or affairs of the Organiser.
29. The Sponsor hereby indemnifies the Organiser against any loss, damages or expenses incurred or suffered by the Organiser (including consequential loss which shall include but not be limited to loss of profit, loss of anticipated savings and other economic loss) as a direct result of an act or omission on the part of the Sponsor in relation to the contract.
30. If any term or provision in this contract shall in whole or in part be held to any extent to be illegal or unenforceable under any enactment or rule of law that term or provision or part shall to that extent be deemed not to form part of this contract and the enforceability of the remainder of this contract shall not be affected.
31. Event layout plan is subject to change without any prior notice and the Organiser shall not be held responsible for any damages claimed whatsoever.